

JOIN US



We're "MAR-DELicious"

47th ANNUAL  
MAR-DEL WATERMELON  
CONVENTION

**February 3-4, 2012**

**Hyatt Regency Chesapeake Bay Resort  
Cambridge, Maryland**

[www.mardelwatermelon.org](http://www.mardelwatermelon.org) • [www.chesapeakebayhyatt.com](http://www.chesapeakebayhyatt.com)

# AGENDA



On the mic  
Bo Dickerson



2011 MAR-DEL Queen  
Jordan Calloway



Former Queens: Arlette Bright, Lani Kennedy Harmon, Stephanie Abt Browhawn, Jessica Haden, Parris Travers, with Reining Queen, Jordan Calloway

## Friday, February 3, 2012

10:00 am

**Registration**

1:00 pm

**Grower Seminars**

4:45 pm

**Seminar Adjourn**

4:45 pm-7:00 pm

**Trade Show**

5:00 pm

**Membership Meeting**

6:00 pm

**Membership Meeting Adjourn**

7:00 pm

**President's Reception**

*Watermelon Luau - Tropical Attire*  
Hor d'oeuvres, Queen Contestant Introductions and Promotional Wear Competition.  
Live Entertainment featuring "The Bo Dickerson Band"

## Saturday, February 4, 2012

9:00 am

**Registration**

9:00 am-12:00 pm

**Trade Show**

11:00 am

**Seed Spitting Contest**

12:00 pm

**Lunch**

12:00 pm-3:00pm

**Open Bar**

1:00 pm

**Live Auction**

6:00 pm

**Cocktail Hour**

7:00 pm

**Banquet**

Queen Contestant Speeches, Awards

10:30 pm

**Hospitality Room**

# THANK YOU



We're "MAR-DELicious"

*The Mar-Del Watermelon Association would once again like to express our gratification to all the sponsors that participated in our corporate sponsorship program in 2011.*

*Thanks to you and your willingness to contribute, last year's convention was a huge success! Below are the 3 sponsorships levels for 2012. Full membership is included.*

**PLATINUM \$1000**

**GOLD \$500**

**SILVER \$250**

**2011 MAR-DEL WATERMELON CONVENTION SPONSORS**

<b>PLATINUM LEVEL</b>			
COASTAL GROWERS DMC FARMS	INTERNATIONAL PAPER McMELON	MELON 1 SUSSEX IRRIGATION	TUCKER MECHANICAL SERVICE
<b>GOLD LEVEL</b>			
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<b>SILVER LEVEL</b>			
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**Queen Contestants:** Tara Tatman, Haley Wyatt, and Jordan Calloway with 2010 MAR-DEL Queen Parris Travers



Hyatt Regency Chesapeake Bay Resort  
100 Heron Blvd • Cambridge, MD  
[www.chesapeakebayhyatt.com](http://www.chesapeakebayhyatt.com)

**RESERVATIONS: 1-888-421-1442**

**Group Code "MDWA"**

*On-line reservations: <https://resweb.passkey.com/go/mardelmelons>*

Maryland-Delaware Watermelon Association

**\* Discount Room Rate Deadline January 21, 2012 \***

<b>SINGLE</b>	<b>\$121</b>	<b>DOUBLE</b>	<b>\$121</b>
<b>TRIPLE</b>	<b>\$146</b>	<b>QUADRUPLE</b>	<b>\$171</b>
<b>DELUXE</b>	<b>\$196</b>	<b>1 Bedroom Junior Suite (limited #)</b>	<b>\$250</b>
<b>1 Bedroom VIP Suite (limited #)</b>	<b>\$575</b>	<b>1 Bedroom Deluxe Suite Suite (limited #)</b>	<b>\$820</b>
<b>Waterview</b>	<b>\$25 Extra</b>		



MAR-DEL Watermelon Association  
P.O. Box 4  
Allen, MD 21810

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